ANNUAL REPORT

Company Report 2025

How Consam Business Consulting helped businesses plan, grow and stay strong in 2025, and what comes next.

About Consam

Consam is a business consulting firm that turns strategy into results. For more than 25 years our consultants have worked side by side with founders, managers and boards to solve real problems: entering new markets, planning finances, managing risk and making teams work better.

2025 at a glance

25+	15M	75x	99+
Years of experience	Reach worldwide	Faster growth	Awards achieved

Highlights of the year

- Completed 320 client projects in 18 countries, 40% of them for returning clients.
- Opened a new advisory team for small and medium businesses.
- Launched a digital transformation program with partners in finance and retail.
- Cut the average project start time from three weeks to eight days.
- Trained 1,200 managers in strategy, planning and change management.

Our services

Business Strategy

Clear growth plans built on market facts, with goals the whole team can follow.

Market Research

Customer, competitor and trend studies that show where the next opportunity is.

Financial Planning

Budgets, forecasts and cash-flow plans that keep growth on solid ground.

Risk Management

Early warning, controls and plans that protect the business when markets change.

Business Solution

Process and technology changes that save time and cut running costs.

Strategic Planning

Three to five year roadmaps with milestones, owners and measurable results.

Looking ahead to 2026

Next year we will grow our small business advisory team, add more data tools to our research work and open workshops for managers who lead change. Our goal stays the same: practical advice that shows results in months, not years.

We start every project with the facts, agree on clear goals and measure the results with our clients, so the plan keeps working after we leave. Thank you to every client and partner who trusted us in 2025.

Contact us

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